

Kelsey Merani

Graphic Designer

443.252.5517

KMerani51@gmail.com

www.KelseyMerani.com

Summary

Kelsey is a highly creative professional with over three years of graphic design experience. Always willing to go the extra mile to finish each of her designs to perfection. Using the Adobe Creative Suite; Kelsey's experience includes designing four websites, creating promotional materials, designing graphics for digital and print media, photo editing and retouching, and video production and editing.

Education

**Towson University
Honors College**

*Bachelors Electronic Media & Film
Business Minor*

Experience

Marketing Assistant

*Tharco Incorporated
2015-2018*

Using Adobe Muse, and DreamWeaver, designed and built new website, and provides management of website. Using Adobe Creative Suite designed and produced brochures and mail-outs for customers and vendors.

Marketing Assistant

*Local Real Estate Agents (Freelance)
2014-2018*

Using Adobe Creative Suite, designed and produced brochures, mail-outs, and fliers for potential clients. Designed graphics for social media accounts. Shot and edited real estate photography .

Photographer & Videographer

*Towson University -
Student Activities Marketing Team
2013-2014*

Photographed, and shot video of student events. Edited photo and video for social media pages and website using Final Cut Pro and Adobe Creative Suite. Created spot advertisements for Student Activities.

Skills

Adobe Photoshop



Adobe InDesign



Adobe Illustrator



Adobe Premiere Pro



Google Analytics



Marketing



Social Media



Web Design



Video & Photo



Communication



Other Experience

Notary Public-

Commonwealth of Pennsylvania (2018 - 2022)

Aquatics Coordinator-

Y In Central Maryland (2014 - 2015)

Greek Affairs Chair-

Lambda Kappa Tau (2014)

Lifeguard IV & Swim Instructor-

YMCA of Frederick (2010 - 2012)
Villages of Urbana Pools (2006 - 2012)

Sales Associate

Best Buy (2009 - 2010)

Other Interests

Swimming

Archery

Kayaking

Cello & Piano

Strategy Games